

The City America Could Build...



. . . Each Year with the Money Spent on Alcoholic Beverages!

I. Erect and equip the following public facilities—

1 City Hall	\$ 10,000,000
1 Police and Fire Hall	5,000,000
10 Sub-Police and Fire Halls @ 750,000	7,500,000
1 City Library	6,000,000
30 Community Libraries @ \$200,000....	6,000,000
2 Civic Centers	20,000,000
30 City Parks @ \$200,000	6,000,000
1 Stadium	5,000,000
30 Community Play Centers @ \$200,000	6,000,000
1 YM-YWCA Headquarters	4,000,000
30 Sub-YM-YWCA Comm. Centers	7,500,000
30 Swimming Pools @ \$200,000	6,000,000
30 Play Areas for Children @ \$200,000	6,000,000
100 Kindergartens @ \$75,000	7,500,000
60 Elementary Schools @ \$1,000,000.....	60,000,000
30 Junior High Schools @ \$1,500,000	45,000,000
30 Senior High Schools @ \$2,000,000....	60,000,000
10 Vocational Schools @ \$3,000,000	30,000,000
10 Schools for Exceptional Children	10,000,000
5 Colleges @ \$8,000,000	40,000,000
1 University	100,000,000
1 Radio and TV Center	10,000,000
1 Power House	5,000,000
1 Airport	25,000,000
1 Medical Center	5,000,000
7 Hospitals @ \$10,000,000	70,000,000

1 Union Railway Terminal	7,000,000
1 Post Office	8,000,000
30 Postal Sub-stations @ 750,000	22,500,000
	\$600,000,000

II. Build and equip the following places of business—

30 Banks @ \$1,000,000	\$ 30,000,000
10 Office Buildings @ \$5,000,000	50,000,000
30 Office Buildings at \$2,000,000	60,000,000
120 Office Buildings @ \$1,000,000	120,000,000
10 Department Stores @ \$6,000,000	60,000,000
30 Shopping Centers @ \$2,000,000	60,000,000
2 Newspaper Plants @ \$10,000,000	20,000,000
5 Hotels @ \$2,000,000	10,000,000
20 Hotels @ \$1,000,000	20,000,000
30 Hotels @ \$500,000	15,000,000
	\$445,000,000

III. Build and equip the following churches—

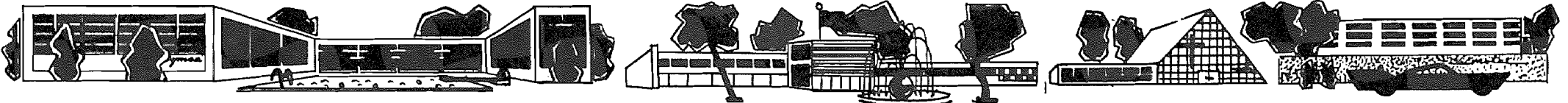
10 Churches @ \$1,000,000.....	\$ 10,000,000
30 Churches @ \$750,000.....	22,500,000
60 Churches @ \$500,000.....	30,000,000
120 Churches @ \$250,000.....	30,000,000
240 Churches @ \$100,000.....	24,000,000
	\$116,500,000

IV. Build the following housing with all appliances and heating units—

8 Apartment Houses @ \$6,000,000	\$ 48,000,000
8 Apartment House @ \$4,000,000	32,000,000
12 Apartment Houses @ \$2,000,000	24,000,000
2500 Homes @ \$12,500	312,500,000
12500 Homes @ \$15,000	1,875,000,000
7500 Homes @ \$17,500	1,312,500,000
10000 Homes @ \$20,000	200,000,000
500 Homes @ \$50,000	25,000,000
	\$3,829,000,000

V. Finance the following public works and utilities—

Planning and Paving	\$2,500,000,000
City Parkways	100,000,000
10 Parking Buildings	10,600,000
1 Reservoir	3,000,000
1 City Subway	1,000,000,000
1 Sewage System	300,000,000
1 Water Installation	150,000,000
1 Gas Installation	75,000,000
1 Electricity Installation	75,000,000
1 Telephone Installation	50,000,000
750 City Busses @ \$40,000	30,000,000
Overhead Speedways	200,000,000
	\$4,493,600,000





VI. Provide operating funds for the following-

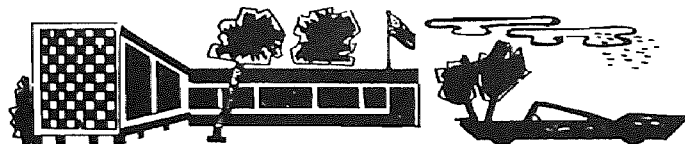
Health Department	\$ 50,000,000
Education	300,000,000
Police and Fire Department	60,000,000
Engineering	60,000,000
Welfare	100,000,000
Vital Statistics	35,000,000
City Hall Operations	70,000,000
University Endowment Fund	135,000,000
College Endowment Fund	135,000,000
Transportation Department	100,000,000
Miscellaneous (Unassigned)	105,350,000
	\$1,210,000,000

VII. Provide an automobile for every family and one for every four apartment residents-

27460 Cars @ \$2,500	\$ 68,650,000
200000 Cars @ \$3,000	600,000,000
10000 Cars @ \$3,500	35,000,000
500 Cars @ \$4,500	2,250,000
	\$ 705,900,000

S U M M A R Y

I. Public facilities	\$ 600,000,000
II. Places of business	445,000,000
III. Churches	116,500,000
IV. Housing	3,829,000,000
V. Public works and utilities	4,493,600,000
VI. Operating funds	1,210,000,000
VII. Automobiles	705,900,000
	\$11,400,000,000



In the face of . . .

- a continuing shortage of classrooms
- a lack of adequate recreational facilities
- much sub-standard housing . . .

. . . Does it make sense for our nation to spend enough money for drinking in a single year to build a luxurious city capable of housing one million people? Really, does it make sense to you?

National Reform Association

W. W. WEIR, Ed.D., LL.D.

Administrative Secretary

C. T. CARSON, D.D., *Asst. Administrative Secretary*

AN ORGANIZATION OF CHRISTIAN CITIZENS

FOUNDED IN 1864

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